

Pennies for Progress



Quarter-Cent Sales Tax Referendum on the General Election ballot

REVENUE GENERATED BY THE QUARTER-CENT SALES TAX WILL EXPAND COUNTY INFRASTRUCTURE AND PUBLIC SAFETY SERVICES

IMPORTANT TO KNOW

- The quarter-cent sales tax will generate approximately **\$2,300,000** annually for Currituck County.
- One penny of property tax generates **\$856,298**. It would take a 3 cent property tax increase to match the revenue generated by the quarter-cent sales tax.
- Visitor spending on lodging, dining, and shopping will be used to help fund county services.

PURCHASES AFFECTED BY THE QUARTER-CENT SALES TAX WILL INCLUDE:

Vacation rentals, prepared food and drinks, clothing, household goods

EXAMPLE FAST FOOD BILL



CURRENT
TOTAL

\$9.38

NEW
TOTAL

\$9.41

+\$0.03

VOTE

NOVEMBER 3, 2026

For more information, visit www.currituckcountync.gov