

A GUIDE TO PROMOTE YOUR BUSINESS WITH **GOOGLE PLACES**



Developed in partnership with

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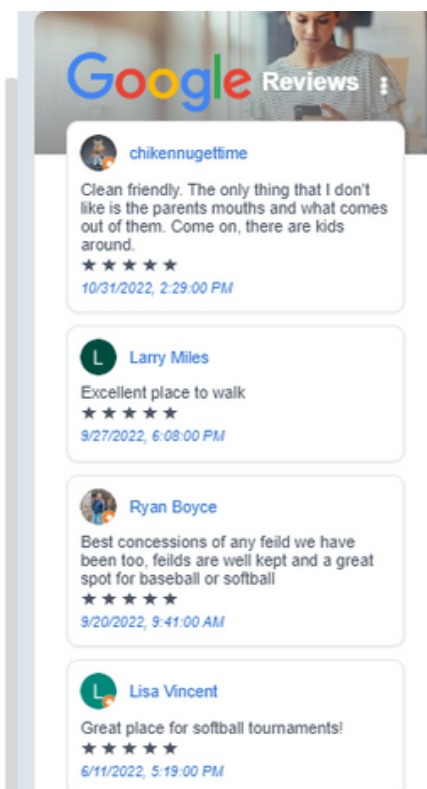
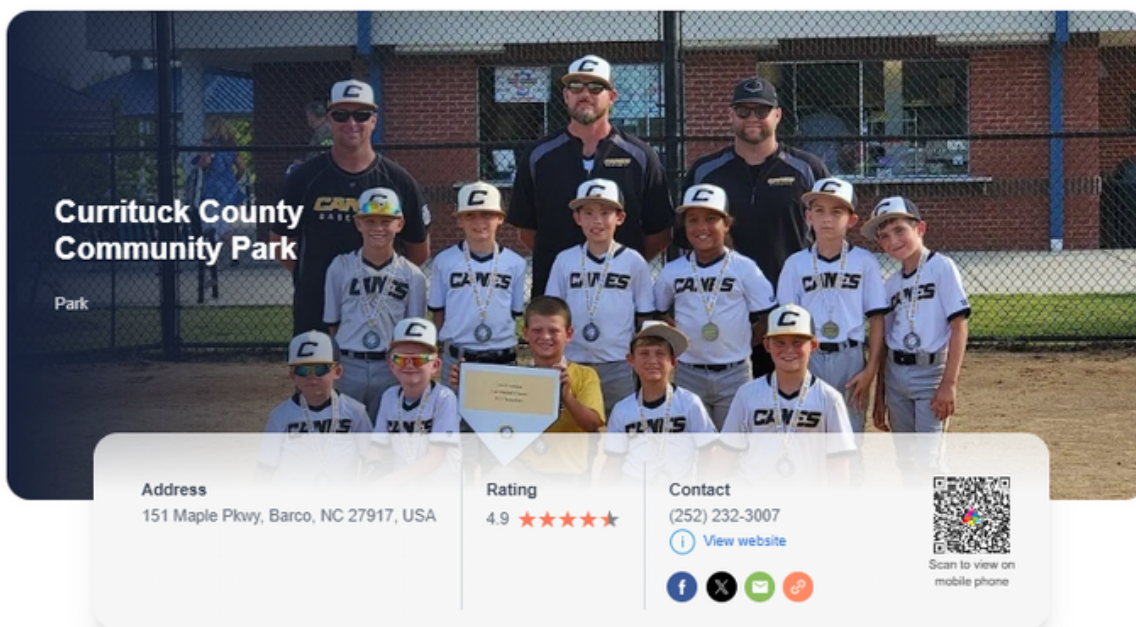
WHY GOOGLE PLACES?

The answer is simple – to be in front of your audience. Consumers, visitors, and guests look for real-time accurate information more than ever. Reach potential customers and drive more traffic to your business.



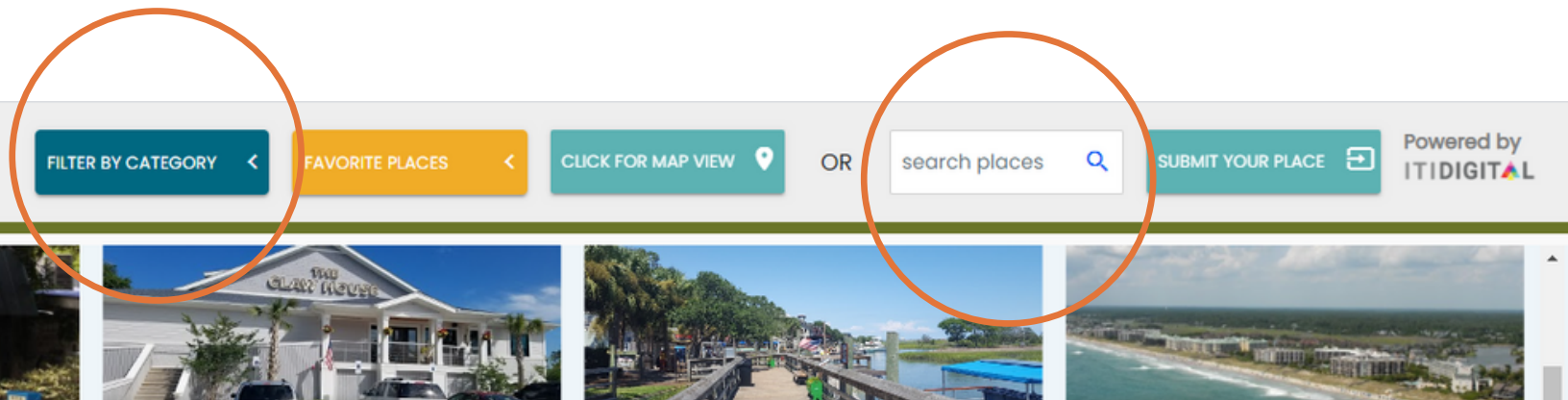
PLACES LISTINGS INCLUDE:

- Up to 5 images of the business (by the owner or submitted by visitors directly to Google)
- Phone, Address and Get Directions (GPS) button
- Hours of operation + Open or Closed status
- Link to business Website URL
- Latest Google Reviews

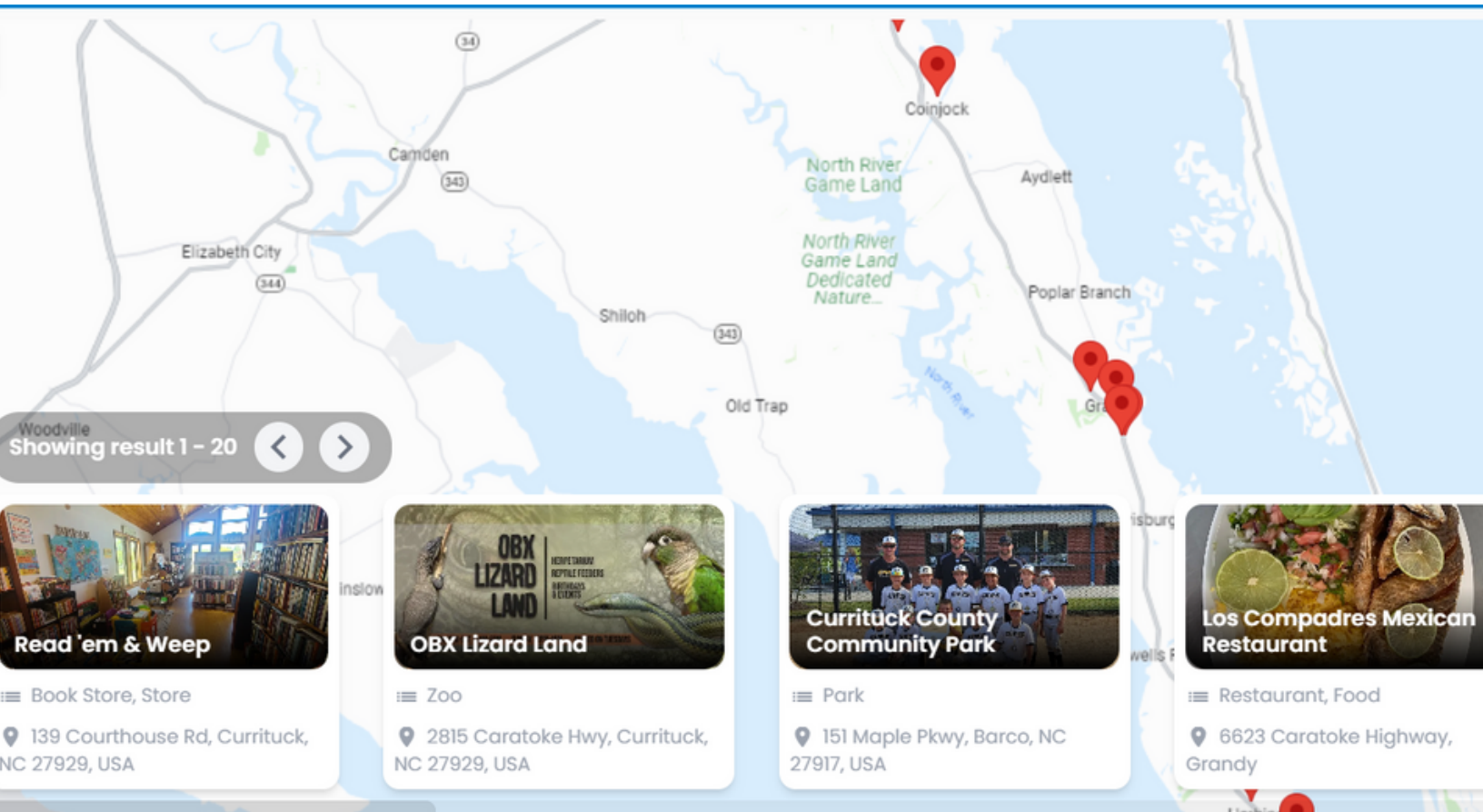


OTHER HELPFUL FEATURES

- Search business by name
- View business listings by category

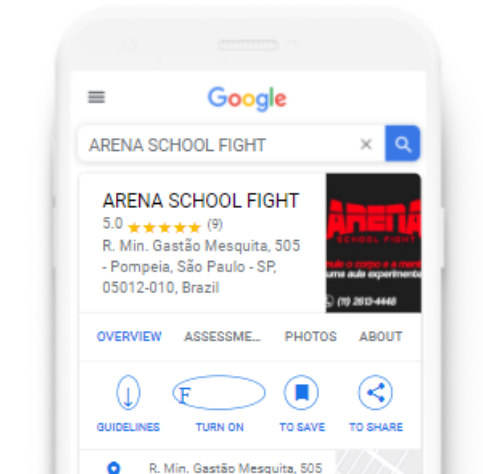


- Discover business nearby
- Mobile-friendly and GPS enabled (Map view)



HOW CAN I FIND OR CREATE MY GOOGLE BUSINESS PROFILE?

- Go to <https://www.google.com/business/>
- Login to your **Google Account**
- Find your **Business on Google**



Find and manage
your business

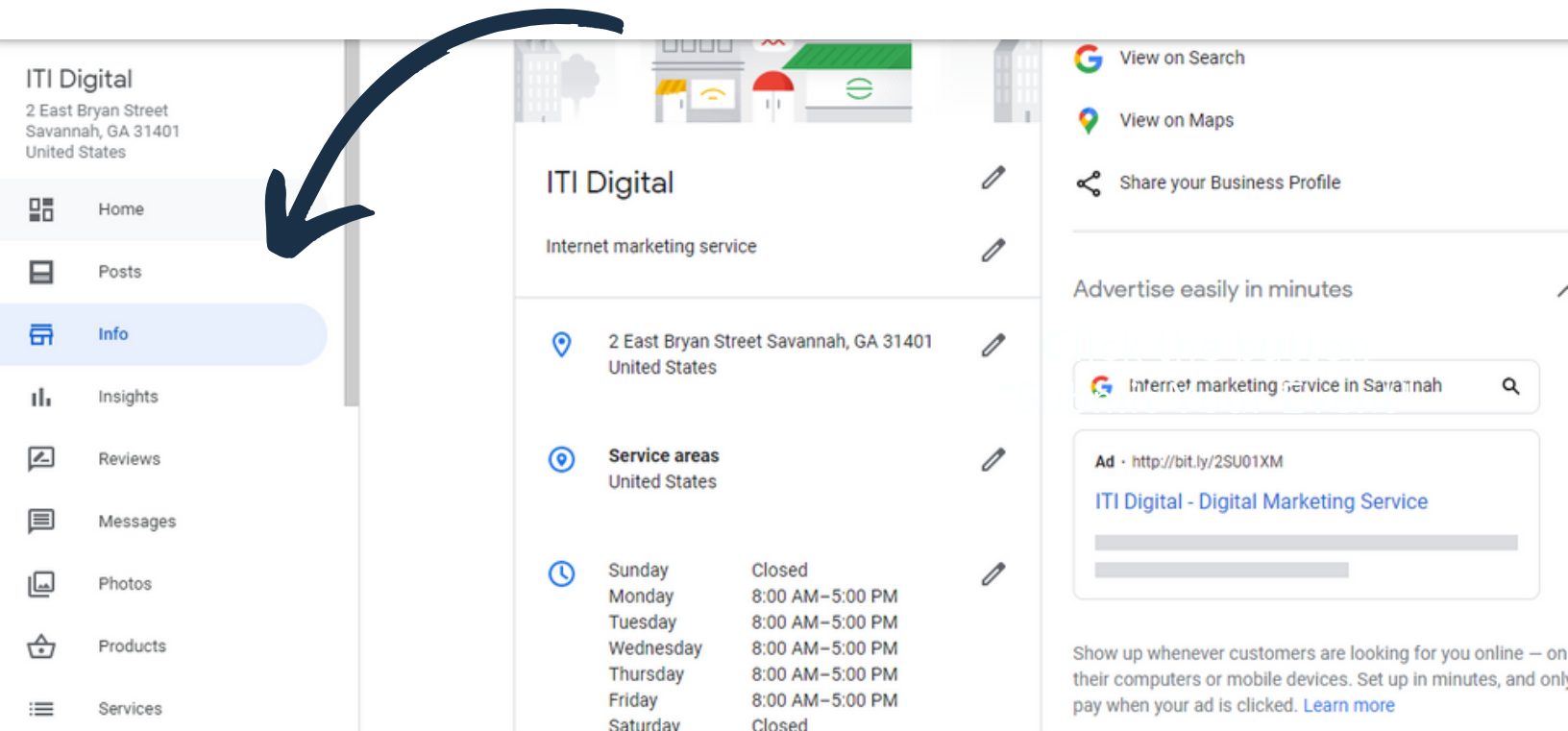
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ITI Digital
East Bryan Street,
Savannah, GA, USA

- If your place is not on Google yet, click on "**Include your business on Google.**"
- Follow the steps and directions from Google and add your company info, such as Company Name, Category (dropdown option), Address, Contact Info, Website, and Hours.
- **IMPORTANT:** to be aggregated by the Currituck Mainland business directory software, a **PHYSICAL ADDRESS IS REQUIRED.**

HOW CAN I MANAGE AND UPDATE MY GOOGLE BUSINESS?

- Go to <https://www.google.com/business/>
- Login to your **Google Account**
- Go to **Manage Locations** click on your Business
- Go to **Info** and edit the fields you want to update

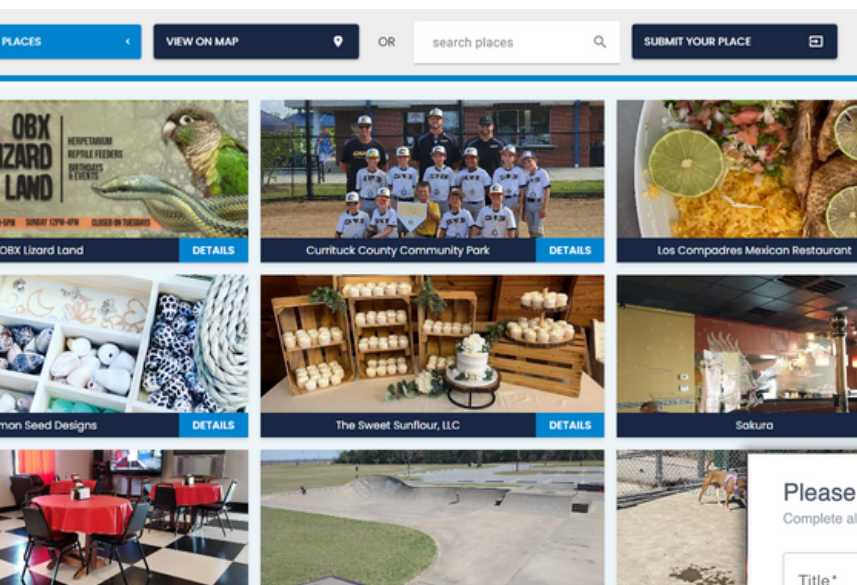


I AM NOT ON GOOGLE BUT WANT TO BE LISTED ON THE DESTINATION SITE. IS IT POSSIBLE?

Yes, although there are many advantages to promoting your business on Google Places if you prefer to submit your business directly to the destination website, that's okay.



Click "Submit Your Place" and fill out the form.



Please fill in your event info

Complete all required fields marked with an * to submit your event for approval

Title *	★
Host *	👤
Location / Venue Name	🏠
Location / Address * (or check Virtual Events)	📍
Start typing the physical address and select from a verified Google Maps address below	
<input type="checkbox"/> Virtual Event	<input type="checkbox"/> Hybrid Event
Event Organizer Email Address	✉
Event URL for more information (if applicable)	🔗



QUESTIONS?

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mainland.visitcurrituck.com



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